ABSTRACT

A broadcasting method and a broadcast receiver whereby contents are first distributed only for storage so that the stored contents are later played back in a time period predetermined by the distributing party, the contents being encrypted for protection against unauthorized reproduction in any time period other than the intended one. A content is transmitted together with a begin store command in a first time period for storage onto a storage medium at the receiving side. In a time period subsequent to the first time period, a play command is broadcast so as to retrieve the content from storage for playback. The content should preferably be encrypted. The encrypted content is decrypted and played back using a decryption key transmitted along with the play command in the second time period. The decryption key is deleted the moment the decryption process is terminated.